

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Application of
Ari NIEMINEN et al.

Serial No.: 09/752,127

Filed: December 29, 2000

For: System And Method For Broadcasting
Advertisements

Examiner: Srivastava, V.
Group Art: 2611

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Michael C. Stuart

Name of applicant, assignee or Registered Representative

Michael C. Stuart
Signature

March 14, 2005

Date of Signature

Commissioner for Patents
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INFORMATION DISCLOSURE STATEMENT

S I R:

In compliance with the duty of disclosure under 37 C.F.R. §1.56 and in
accordance with the practice under 37 C.F.R. §§1.97 and 1.98, the Examiner's attention is
directed to the Office Action dated August 26, 2004 from the European Patent Office issued in the
corresponding European Application No. 02 783 360.7 listed on the enclosed Form PTO/SB/08a.

A copy of the listed document is enclosed.

This information is being submitted subsequent to the later of three months after
the filing date of the present application or the mailing of the first Office Action on the merits.

In accordance with 37 C.F.R §§1.97(g) and (h), the filing of this Information
Disclosure Statement should not be construed as a representation that a search has been made or
that information cited is, or is considered to be, material to patentability as defined in §1.56(b),
or that any cited document listed or attached is (or constitutes) prior art. Unless otherwise

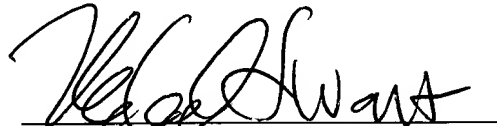
indicated, the date of publication indicated for an item is taken from the face of the item and Applicant(s) reserve(s) the right to prove that the date of publication is in fact different.

A check in the amount of \$180.00 in payment of the appropriate fee is enclosed.

It is respectfully requested that the above information be considered by the Examiner and that a copy of the enclosed Form PTO/SB/08a be returned indicating that such information has been considered.

Respectfully submitted,
COHEN, PONTANI, LIEBERMAN & PAVANE

By:

A handwritten signature in black ink, appearing to read "Michael C. Stuart", written over a horizontal line.

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Dated: March 14, 2005

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. * Applicant's unique citation designation number (optional). * See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. * Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). * For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. * Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. * Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231. *If you need assistance in completing the form, call 1-800-PTO-0100 (1-800-786-0100) and select option 2.*